

Exponential Function

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Example GDP grows at 4% per year

If population is now 1.4 (tmillion) what is
GDP after 1, yr., 23 years, 23 and $\frac{1}{2}$ years

$$G(0) = 1.4$$

$$G(1) = 1.4 (1+0.04)$$

$$G(2) = 1.4 (1+0.04)^2$$

$$G(23) = 1.4 (1+0.04)^{23}$$

multiply by 1.04 23 times

Exponential Function (equal changes in argument) lead to equal
if $b > 0$ changes in multiplication

$$f(x + \Delta x) = f(x) C(\Delta x)$$

for all x

(Of course functions: For $b > 0$)

$$b^x : b^n, n=1, 2, \dots = \underbrace{b \cdot \dots \cdot b}_{n=0} \text{ multiply } n \text{ times}$$

convention $b^0 = 1$

Fractional (Roots) $b^{1/2} = \sqrt{b}$

$$\textcircled{b>0} \quad f(x) = b^x$$

$b^{-\text{positive integers}}$

$$f(x) = x^{b \leftarrow \text{fixed}}$$

("Power functions" of x Exponentials $f(x) = b^x$ (x changes (then $x=0$), all x , pos, neg, 0))

[3 RULES] p.291 $b^x = b^y$ iff $x=y$

$$(b^x)(b^y) = b^{(x+y)}$$

$$\cancel{(b^x)} b^{-x} = \frac{1}{b^x} \quad \left[\frac{b^x}{b^y} = b^{x-y} \right]$$

First solving equation. (Ex. 4.1, 3)

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$$5^{x^2+2x} = 125 = 5^3 \text{ (just numbers!)}$$

$$\begin{aligned} x^2 + 2x &= 3 \quad (\text{two roots. can}) \\ x^2 + 2x - 3 &= 0 \quad \Leftrightarrow (x+3)(x-1) = 0 \\ \boxed{x=0, x=-3} \end{aligned}$$

SPECIAL LIMIT

$$e = \lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n \quad (\text{RECALL})$$

COMPOUND INTEREST

Start with b Annual n (annual)

After t years think integer $b(1+n)^t$

Half year $b(1+\frac{1}{2}n)$

One year $b(1+\frac{n}{2})^2$ compounding; i.e. pays

"interest on interest"

What is factor? Comp semi-annually

$$B(t) = b \left(1 + \frac{n}{2}\right)^{2t}$$

The trick Compound " k times annually"

one $k=2, k=4, \text{"daily"}$

$$\text{Each year multiply by } \left(1+n\right) \left(1+\frac{n}{2}\right)^2 \left(1+\frac{n}{4}\right)^4, \left(1+\frac{1}{360}\right)^{360}$$

The Algebraic Trick

$$\left(1 + \frac{n}{k}\right)^{kt} = \left(1 + \frac{1}{k}\right)^{\left[\frac{k}{n}\right] \cdot nt}$$

$\frac{k}{n} = N$ large if k is large

$$\left[\left(1 + \frac{1}{N}\right)^N\right]^{nt}, \lim_{N \rightarrow \infty} e^{(rt)}$$

^{cont}
We say that interested is "Compound Continuously" (CC) meaning -
process : compound a bunch of times less than ∞
over short time period

Compound 5% APR $(Y_1)^{1/1} = 1.05$

$$\frac{1.05}{(1 + \frac{0.05}{2})^{42}} = \frac{1.05^{125}}{1.05^{116}} = \frac{1.05^{116}}{1.05^{116}} = 1.05^{116} \uparrow \text{annual %}$$

$$\frac{100}{360} \frac{1.05^{125} - 1}{1.05^{126} - 1} = \frac{1.05^{126} - 1}{1.05^{127} - 1} \approx 1.05^{127} \uparrow \text{close!}$$

Exponential Growth and Decay

Growth $Q_0 e^{kt}$

$$Q_0 e^{k(t+1)} = Q_0 (b^t \cdot e^k); Q_0 b^t, b > 1$$

$$= \text{multiplied by } e^k \quad \uparrow \begin{matrix} Q_0 [e^k]^t \\ b \end{matrix}$$

4.1.9 Culture grows exponentially
one hour \$1000

10 years annual rate 7%

Present Value

Optimization

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(2009 test two sample 15)

$$\text{Maximize } xy^2, \quad \boxed{\begin{array}{l} x+y=10, x>0, y>0 \\ \text{CONSTRAINT} \end{array}}$$

$y = 10 - x$

$$F(x,y) = xy^2 = x(10-x)^2$$

$$\frac{dF}{dx} = 1 \cdot (10-x)^2 - 2x(10-x) \\ = (10-x)(10-x-2x)$$

$$x = \frac{10}{3} \quad (\text{also } x=10)$$

$$y = 10 - \frac{10}{3} = \frac{20}{3}$$



$$\text{Alternate } x = 10 - y$$

$$F(y) = x y^2 = (10-y)y^2 = 10y^2 - y^3$$

$$\frac{dF}{dy} = 20y - 3y^2 = y(20-3y)$$

Again $y=0$ is "END"